

Bldg 200 Ste 280

1565 Jefferson Rd

Rochester, NY 14623

REMIT TO 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8894 fx: (585) 482-2515

AgM

Advertiser Agency

Buyer Salesperson

Product

Acct Types

Est/Headline

Brand

Demo

Revision

Tom O'Mara/State Senate/Republican(8342) Butler Till Media (10961)

Irons, Ruth Ann (3342) ph: (607) 733-5518

Political - State Senate (1074) O'Mara for NYS Senate (559614) Local/Political

3307/

Comments Separation: 30

 Invoice
 2753382

 Inv Date
 9/25/2016

 Terms
 Cash In Advance

 Contract
 1428299

Bill Type

Period

CO-OP/Order Type No/Normal Package

Weekly/Irregular

8/29/2016 - 9/25/2016

Gen. Date 10/3/2016 10:37:04AM

Elmira (WETM)

DUPLICATE INVOICE

Contract Line Remarks: Daypart PA(Agency)-Weeks to run Tues - Mon SPOT 7:01:30PM-Jeopardy Per week (2), Tu/We, Th.Fr O9/20/16 7:25PM (Tu) O0:30 Jeopardy NEW TO-1603 \$300.00 SPOT 7:01:30PM-Jeopardy Per week (2), Tu/We, Th.Fr O9/20/16 7:25PM (Tu) O0:30 Jeopardy NEW TO-1603 \$300.00 SPOT 7:30:00PM-Jeopardy Per week (2), Tu/We, Th.Fr O9/20/16 7:25PM (Tu) O0:30 Meel of Fortune NEW TO-1603 \$300.00 NEW TO-1603 SPOT 7:30:00PM-Jeopardy Per week (3), Tu/We, Th.Fr O9/20/16 7:55PM (Tu) O0:30 Meel of Fortune NEW TO-1603 S300.00 NEW TO-1603 SPOT 7:30:00PM-Jeopardy Per week (3), Tu/We, Th.Fr O9/20/16 7:55PM (Tr) O0:30 Meel of Fortune NEW TO-1603 S300.00 New STOTE Ne	ne Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
SOUTH SOUT	Contrac	t Line Remarks:	Daypart EM(Agency)-We	eks to run Tues - Mon					
SOC SOC Contract Line Remarks: Daypart EN/Agency Weeks to run Tues - Mon New 4.985-989-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 4.985-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 4.985-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 4.985-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 4.985-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 4.985-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 5.295-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 5.295-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 5.295-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 5.995-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 5.995-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 5.995-999-94291 New 6.01, Nach, Fr 90/22/16 5.5999 (Tr) New 5.995-999-94291 New 6.01, Nach, Fr 90/22/16 6.5999 (Tr) New 5.995-999-94291 New 6.01, Nach, Fr 90/22/16 6.5999 (Tr) New 5.995-999-94291 New 6.01, Nach, Fr 90/22/16 6.5999 (Tr) New 5.995-999-94291 New 6.01, Nach, Fr 90/22/16 6.5999 (Tr) New 5.995-9429 New 70-1603 4.590.00 New 6.595-9429 New 70-1603 4.590.00 New 6.595-9429 New 70-1603 4.590.00 New 6.595-9429 New 70-1603 4.590.00 New	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/20/16 5:12AM (Tu)	00:30	Channel 18 News	NEW TO-1603	\$75.00	
SOUTH SOUT	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/22/16 5:29AM (Th)	00:30	Channel 18 News		\$75.00	1
Contract Line Remarks: Daypart EN(Agency) - Week's to run Tues - Mon New 4.58.3499 WEEK New 1.58.3499	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/23/16 5:23AM (Fr)			NEW TO-1603	. – – – – – – –	
News 4-58-34P4-WETH N Per sees (0,11,04/6-1,11/6-1) 09/21/6 5/23P4 (Wo) 00.20 WETH News NEW TO-1603 220,000	Contrac		Daynart FN(Agency)-Wee	eks to run Tues - Mon	- /			. – <i>– –</i> – – – –	1
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Revis 4.586.34PP-WETR N Per verse (1), T.W. T.D.									
Contract Line Remarks: Daypart EN/Agency)-Week to run Tues - Mon									
New S-29-59PH-WETH N Per week (D), Tu/We, Tu/Fr 09/20/16 SSEPPI (TH) 0.030 WETH News SSDP NEW TO-1603 425.0.00 0.030 WETH News SSDP NEW TO-1603 4350.00 0.030 WETH NEWS NEW TO-160			L			L			
News 5.29:54PM-WETH N Per week (0),Tu/We,Tu/P 09/20/16 5:39PM (Ti) 0.030 WETM News 530P NEW TO-1603 4350.00								\$200.00	
News 5.29:59PH-VETR Nor week (3),Tu/Ne,Tu/F 69/22/16 5:51PM (Th) 00:30 WETM News 330P NEW TO-1603 \$250.00									
New S-22-5-PM-WETN New week (D), Turke, Tit, T								. – – . – – – –	
Contract Line Remarks: Daybart EN(Agency)-Weeks to run Tues - Mon 9/20/16 6:15PM (Tu) 0.30 WETM News NEW TO-1603 \$350.00									1
News 5:58:33PH-WETM N Per week (3),Tu.We,Th.Fr 99/21/16 6:15PM (TD) 00:30 WETM News NEW TO-1603 \$350.00 News 5:58:533PH-WETM N Per week (3),Tu.We,Th.Fr 99/22/16 6:20PM (TB) 00:30 WETM News NEW TO-1603 \$350.00 News Signature (3),Tu.We,Th.Fr 99/22/16 6:20PM (TB) 00:30 WETM News NEW TO-1603 \$350.00 News Signature (3),Tu.We,Th.Fr 99/22/16 6:20PM (TB) 00:30 WETM News NEW TO-1603 \$350.00 News Signature (3),Tu.We,Th.Fr 99/22/16 7:23PM (TD) 00:30 News News New TO-1603 \$300.00 News New TO-1603 \$300.	News	5:29:54PM-WETM N	Per week (3),Tu,We,Th,Fr	09/23/16 5:50PM (Fr)	00:30	WETM News 530P	NEW TO-1603	\$250.00	
News 5:58:33PM-WETN N Per week (3),Tu,We,Th,Fr	Contrac	t Line Remarks:	Daypart EN(Agency)-Wee	eks to run Tues - Mon					
News S:58:33PM-WETN New	News	5:58:33PM-WETM N	Per week (3),Tu,We,Th,Fr	09/20/16 6:15PM (Tu)	00:30	WETM News	NEW TO-1603	\$350.00	
News	News	5:58:33PM-WETM N	Per week (3),Tu,We,Th,Fr	09/21/16 6:09PM (We)	00:30	WETM News	NEW TO-1603	\$350.00	1
Contract Line Remarks: Daypart PA(Agency)-Weeks to run Tues - Mon SPOT 7:01:30PM-Jeopardy Per week (2), Tu/We, Th.Fr O9/20/16 7:25PM (Tu) O0:30 Jeopardy NEW TO-1603 \$300.00 SPOT 7:01:30PM-Jeopardy Per week (2), Tu/We, Th.Fr O9/20/16 7:25PM (Tu) O0:30 Jeopardy NEW TO-1603 \$300.00 SPOT 7:30:00PM-Jeopardy Per week (2), Tu/We, Th.Fr O9/20/16 7:25PM (Tu) O0:30 Meel of Fortune NEW TO-1603 \$300.00 NEW TO-1603 SPOT 7:30:00PM-Jeopardy Per week (3), Tu/We, Th.Fr O9/20/16 7:55PM (Tu) O0:30 Meel of Fortune NEW TO-1603 S300.00 NEW TO-1603 SPOT 7:30:00PM-Jeopardy Per week (3), Tu/We, Th.Fr O9/20/16 7:55PM (Tr) O0:30 Meel of Fortune NEW TO-1603 S300.00 New STOTE Ne	News	5:58:33PM-WETM N	Per week (3),Tu,We,Th,Fr	09/22/16 6:20PM (Th)	00:30	WETM News	NEW TO-1603	\$350.00	1
SPOT 7:01:30PM-leopardy Per week (2),Tu,We,Th,Fr 09;20/16 7:13PM (Tu) 00:30 leopardy NEW TO-1603 \$300.00	News			09/25/16				\$0.00	Marked as Did not Air
SPOT 7:01:30PM-Jeopardy	1 Contrac	t Line Remarks:	Daypart PA(Agency)-Wee	eks to run Tues - Mon					
Daypart PA(Agency)-Weeks to run Tues - Mon	SPOT	7:01:30PM-Jeopardy	Per week (2),Tu,We,Th,Fr	09/20/16 7:13PM (Tu)	00:30	Jeopardy	NEW TO-1603	\$300.00	
SPOT 7:30:00PM-Wheel of Per week (3)Tu,We,Tu,Fr 09/20/16 7:53PM (Tu) 00:30 Wheel of Fortune NEW TO-1603 \$300.00	SPOT	7:01:30PM-Jeopardy	Per week (2),Tu,We,Th,Fr	09/23/16 7:25PM (Fr)	00:30	Jeopardy	NEW TO-1603	\$300.00	1
SPOT 7:30:00PM-Wheel of Per week (3),Tu,We,Th,Fr 09/22/16 7:59PM (Th) 00:30 Wheel of Fortune NEW TO-1603 \$300.00 SpOT 7:30:00PM-Wheel of Per week (3),Tu,We,Th,Fr 09/23/16 7:59PM (Fr) 00:30 Wheel of Fortune NEW TO-1603 \$300.00 WHEM News 10:59:30PM-WETM New Rev (2),Tu,We,Th,Fr 09/21/16 11:22PM (We) 00:30 WETM News NEW TO-1603 \$225.00 WETM News NEW TO-1603 \$175.00 NEW T	1 Contrac	t Line Remarks:	Daypart PA(Agency)-Wee	eks to run Tues - Mon					1
SPOT 7:30:00PM-Wheel of Per week (3),Tu,We,Th,Fr 09/23/16 7:59PM (Fr) 00:30 Wheel of Fortune NEW TO-1603 \$300.00	SPOT	7:30:00PM-Wheel of	Per week (3),Tu,We,Th,Fr	09/20/16 7:53PM (Tu)	00:30	Wheel of Fortune	NEW TO-1603	\$300.00	
Contract Line Remarks: Daypart LN(Agency)-Weeks to run Tues - Mon News 10:59:30PM-WETM Per week (2),Tu,We,Th,Fr 09/20/16 11:34PM (Tu) 00:30 WETM News NEW TO-1603 \$225.00 NEW TO	SPOT	7:30:00PM-Wheel of	Per week (3),Tu,We,Th,Fr		00:30	Wheel of Fortune	NEW TO-1603	\$300.00	
New 10:59:30PM-WETM New	SPOT	7:30:00PM-Wheel of	Per week (3),Tu,We,Th,Fr		00:30	Wheel of Fortune			
News 10:59:30PM-WETM New week (2),Tu,We,Th,Fr 09/20/16 11:34PM (Tu) 00:30 WETM News NEW TO-1603 \$225.00	1 Contrac		Daynart I N(Agency)-Wee	eks to run Tues - Mon					
News 10:59:30PM-WETM New					00:30	WETM News	NEW TO-1603	¢22E 00	
Contract Line Remarks: Daypart LN								. – – – – – – –	
News 10:59:30PM-WETM New week (1),Sa 09/24/16 11:20PM (Sa) 00:30 WETM News NEW TO-1603 \$175.00									
Contract Line Remarks: Daypart EM(Agency)-Weeks to run Tues - Mor News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/20/16 6:51AM (Tu) 00:30 Channel 18 News NEW TO-1603 \$150.00 News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/21/16 6:44AM (We) 00:30 Channel 18 News NEW TO-1603 \$150.00 News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/23/16 6:14AM (Fr) 00:30 Channel 18 News NEW TO-1603 \$150.00 Contract Line Remarks: SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/20/16 8:39AM (Tu) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/22/16 7:21AM (Th) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/23/16 8:27AM (Fr) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/23/16 8:27AM (Fr) 00:30 Today Show NEW TO-1603 \$150.00 Contract Line Remarks: <td></td> <td></td> <td></td> <td>00/24/46 44 2004 (6.)</td> <td>00.20</td> <td></td> <td></td> <td></td> <td></td>				00/24/46 44 2004 (6.)	00.20				
News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/20/16 6:51AM (Tu) 00:30 Channel 18 News NEW TO-1603 \$150.00 News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/21/16 6:44AM (We) 00:30 Channel 18 News NEW TO-1603 \$150.00 News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/23/16 6:14AM (Fr) 00:30 Channel 18 News NEW TO-1603 \$150.00 Contract Line Remarks: SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/20/16 8:39AM (Tu) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/21/16 8:58AM (We) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/22/16 7:21AM (Th) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/23/16 8:27AM (Fr) 00:30 Today Show NEW TO-1603 \$150.00 Contract Line Remarks: SPOT 7:00:00AM-Saturday 09/24/16 7:53AM (Sa) 09/24/16 7:53AM (Sa) 00:30 SATURDAY TODAY SHOW NEW TO-1603 \$125.00 <td>news</td> <td>10:59:30PM-WETM N </td> <td>Per week (1),Sa </td> <td>09/24/16 11:20PM (Sa)</td> <td>00:30</td> <td>WETM News</td> <td>NEW TO-1603</td> <td>\$175.00 - – – – – – –</td> <td>_</td>	news	10:59:30PM-WETM N 	Per week (1),Sa 	09/24/16 11:20PM (Sa)	00:30	WETM News	NEW TO-1603	\$175.00 - – – – – – –	_
News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/21/16 6:44AM (We) 00:30 Channel 18 News NEW TO-1603 \$150.00 News 6:00:00AM-Channel Per week (3),Tu,We,Th,Fr 09/23/16 6:14AM (Fr) 00:30 Channel 18 News NEW TO-1603 \$150.00 Contract Line Remarks: Daypart EM(Agency)-Weeks to run Tues - Mor SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/20/16 8:39AM (Tu) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/21/16 8:58AM (We) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/22/16 7:21AM (Th) 00:30 Today Show NEW TO-1603 \$150.00 SPOT 7:00:00AM-Today SI Per week (4),Tu,We,Th,Fr 09/23/16 8:27AM (Fr) 00:30 Today Show NEW TO-1603 \$150.00 Contract Line Remarks: SPOT 7:00:00AM-Saturday Per week (1),Sa 09/24/16 7:53AM (Sa) 00:30 SATURDAY TODAY SHOW NEW TO-1603 \$150.00	1 Contrac	t Line Remarks:	Daypart EM(Agency)-We	eks to run Tues - Mor					
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Contract Line Remarks: Daypart EM(Agency)-Weeks to run Tues - Mon SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/20/16 8:58AM (We) 00:30 Today Show NEW TO-1603 \$150.00 \$150.00 SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/22/16 7:21AM (Th) 00:30 Today Show NEW TO-1603 \$150.00 \$150	News	6:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/21/16 6:44AM (We)	00:30	Channel 18 News	NEW TO-1603	\$150.00]
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SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/23/16 8:27AM (Fr) 00:30 Today Show NEW TO-1603 \$150.00 Contract Line Remarks: Daypart EM SPOT 7:00:00AM-Saturday Per week (1),Sa 09/24/16 7:53AM (Sa) 00:30 SATURDAY TODAY SHOW NEW TO-1603 \$125.00	SPOT	7:00:00AM-Today Sh	Per week (4),Tu,We,Th,Fr	09/21/16 8:58AM (We)	00:30	Today Show	NEW TO-1603		
SPOT 7:00:00AM-Today St Per week (4),Tu,We,Th,Fr 09/23/16 8:27AM (Fr) 00:30 Today Show NEW TO-1603 \$150.00 Contract Line Remarks: Daypart EM SPOT 7:00:00AM-Saturday Per week (1),Sa 09/24/16 7:53AM (Sa) 00:30 SATURDAY TODAY SHOW NEW TO-1603 \$125.00	SPOT	7:00:00AM-Today Sl	Per week (4),Tu,We,Th,Fr		00:30	Today Show	NEW TO-1603		
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7.200				09/24/16 7:53AM (Sa)	UU·3U	SATI IDDAY TODAY SHOW	NEW TO 1602	#13E 00	
Page: 1								\$125.00	4
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1565 Jefferson Rd

Rochester, NY 14623

Bldg 200 Ste 280

REMIT TO 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8894 fx: (585) 482-2515

AgM

Advertiser Agency Buyer

Salesperson

Product

Acct Types

Brand

Demo

Revision

er Tom O'Mara/State Senate/Republican(8342) Butler Till Media (10961)

> Irons, Ruth Ann (3342) ph: (607) 733-5518

Political - State Senate (1074) O'Mara for NYS Senate (559614) Local/Political

Est/Headline 3307/

Comments Separation: 30

CO-OP/Order Type No/Normal

Package

Period

Gen. Date 10/3/2016 10:37:04AM

8/29/2016 - 9/25/2016

Elmira (WETM)

DUPLICATE INVOICE

LIIII	Imira (WETM) DUPLICATE INVOICE							
Line	Type Schedule	d Schedule Days to	Run Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	Contract Line Remar	ks: <u>Daypart EM</u>						
	SPOT 7:30:00AM-0	Commun Per week (1),Su	09/25/16 7:42AM (Su)	00:30	Community Focus	NEW TO-1603	\$25.00	
26.0	Contract Line Remar	ks: <u>Daypart EM</u>						
	SPOT 8:00:00AM-1	oday St Per week (1),Su	09/25/16 8:25AM (Su)	00:30	Today Show	NEW TO-1603	\$125.00	
28.1	Contract Line Remar	ks: Daypart DT(Agenc	v)-Weeks to run Tues - Moi	1				
	SPOT 9:00:00AM-1	oday St Per week (2),Tu,We,Th,Fr	09/20/16 10:00AM (Tu)	00:30	Today Show 9-10A M-F	NEW TO-1603	\$60.00	
	SPOT 9:00:00AM-1	oday St Per week (2),Tu,We,Th,Fr	09/21/16 9:56AM (We)	00:30	Today Show 9-10A M-F	NEW TO-1603	\$60.00	
30.1	Contract Line Remar	ks: Daypart DT(Agenc	v)-Weeks to run Tues - Moi	1				
	SPOT 12:00:00PM-	WETM N Per week (2),Tu,We,Th,Fr	09/20/16 12:15PM (Tu)	00:30	WETM News 12pm	NEW TO-1603	\$55.00	
	SPOT 12:00:00PM-	WETM N Per week (2),Tu,We,Th,Fr	09/21/16 12:26PM (We)	00:30	WETM News 12pm	NEW TO-1603	\$55.00	
32.0	Contract Line Remar	ks: <u>Daypart DT</u>						
	SPOT 9:00:00AM-N	Neet The Per week (1),Su	09/25/16 9:44AM (Su)	00:30	Meet the Press	NEW TO-1603	\$150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$6,655.00 Commission (\$998.25) Net Total \$5,656.75 Total Spots 3



REMIT TO 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8894 fx: (585) 482-2515

Advertiser Agency

Buyer Salesperson

Product

Acct Types

Brand

Demo

Revision

Tom O'Mara/State Senate/Republican(8342) Butler Till Media (10961)

Irons, Ruth Ann (3342) ph: (607) 733-5518

Political - State Senate (1074) O'Mara for NYS Senate (559614) Local/Political

Est/Headline 3307/

Comments Separation: 30 Invoice 2790208 Inv Date 10/30/2016 Terms Cash In Advance Contract 1428299 Weekly/Irregular Bill Type Period 9/26/2016 - 10/30/2016

CO-OP/Order Type No/Normal **Package**

Gen. Date 11/1/2016 9:50:35AM

1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Butler Till Media

AgM

Flmira (WFTM)

DUDI ICATE INVOICE

		-		UPLICATE IN		I	<u> </u>	<u> </u>	
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.1	Contract	Line Remarks:	Daypart EM(Agency)-Wee	eks to run Tues - Mon	ı				
	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/28/16 5:53AM (We)	00:30	Channel 18 News	NEW TO-1603	\$75.00	
	SPOT	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/29/16 5:50AM (Th)	00:30	Channel 18 News	NEW TO-1603	\$75.00	
	SPOT -	5:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/30/16 5:34AM (Fr)	00:30	Channel 18 News	NEW TO-1603	\$75.00	
 l.1	Contract	Line Remarks:	Daypart EN(Agency)-Wee	ks to run Tues - Mon					
	News		Per week (3),Tu,We,Th,Fr	09/27/16 5:10PM (Tu)	00:30	WETM News	NEW TO-1603	\$200.00	
	News		Per week (3),Tu,We,Th,Fr	09/28/16 5:17PM (We)		I WETM News	NEW TO-1603	\$200.00	
	News		Per week (3),Tu,We,Th,Fr	09/29/16 5:10PM (Th)		WETM News	NEW TO-1603	\$200.00	
 5.1	Contract	Line Domeske	Dayment FN/Annum N	-					
0.1	News	t Line Remarks:	<u>Daypart EN(Agency)-Wee</u> Per week (4),Tu,We,Th,Fr	09/27/16 5:45PM (Tu)	00.30	WETM News F20D	NEW TO 1602	+350.00	
	News News		Per week (4), Tu, We, TII, FT	09/27/16 5.43PM (Tu) 		WETM News 530P	NEW TO-1603	\$250.00	
	News News			09/29/16 5:43PM (Th)		WETM News 530P	NEW TO-1603	\$250.00	
			Per week (4),Tu,We,Th,Fr	_		WETM News 530P	NEW TO-1603	\$250.00	
	News		Per week (4),Tu,We,Th,Fr	09/30/16 5:34PM (Fr)		WETM News 530P	NEW TO-1603	\$250.00	
3.1	News		Per week (3),Tu,We,Th,Fr	09/28/16 6:20PM (We)		WETM News	NEW TO-1603	\$350.00	
3.1	News		Per week (3),Tu,We,Th,Fr	09/29/16 6:25PM (Th)		WETM News	NEW TO-1603	\$350.00	
3.1 – –	News	5:58:33PM-WETM N	Per week (3),Tu,We,Th,Fr	09/30/16 6:11PM (Fr)	00:30	WETM News	NEW TO-1603	\$350.00 	
10.0	Contract	Line Remarks:	Daypart EN						
	News	6:00:00PM-WETM N	Per week (1),Su	10/02/16 6:13PM (Su)	00:30	WETM News @ 6	NEW TO-1603	\$175.00	
12.1	Contract	Line Remarks:	Daypart PA(Agency)-Wee	ks to run Tues - Mon					
	SPOT	7:01:30PM-Jeopardy	Per week (3),Tu,We,Th,Fr	09/27/16 7:25PM (Tu)	00:30	Jeopardy	NEW TO-1603	\$300.00	
	SPOT	7:01:30PM-Jeopardy	Per week (3),Tu,We,Th,Fr		00:30	Jeopardy	NEW TO-1603	\$300.00	
	SPOT	7:01:30PM-Jeopardy	Per week (3),Tu,We,Th,Fr		00:30	Jeopardy	NEW TO-1603	\$300.00	
14.1	Contract	Line Remarks:	Daypart PA(Agency)-Wee	ks to run Tues - Mon					
	SPOT		Per week (2),Tu,We,Th,Fr	09/27/16 7:58PM (Tu)	00:30	Wheel of Fortune	NEW TO-1603	\$300.00	
	SPOT	7:30:00PM-Wheel of	Per week (2),Tu,We,Th,Fr	09/29/16 7:58PM (Th)		Wheel of Fortune	NEW TO-1603	\$300.00	
 16.1	Contract	Line Remarks:	Daymart I N/Agangy) Was	La ta min Tuas Man					
10.1	News		<u>Daypart LN(Agency)-Wee</u> Per week (3),Tu,We,Th,Fr	09/27/16 11:34PM (Tu)	00.30	WETM News	NEW TO-1603	#22F 00	
	News		Per week (3),Tu,We,Th,Fr	09/29/16 11:31 M (Td) - 09/29/16 11:22PM (Th)		WETM News WETM News	NEW TO-1603 NEW TO-1603	\$225.00	
	News		Per week (3),Tu,We,Th,Fr	09/30/16 11:33PM (Fr)		WETM News 		\$225.00	
							NEW TO-1603	\$225.00 	
18.0		Line Remarks:	Daypart LN						
	News	10:59:30PM-WETM N	Per week (1),Sa	10/01/16 11:16PM (Sa)	00:30	WETM News	NEW TO-1603	\$175.00	
20.1	Contract	Line Remarks:	Daypart EM(Agency)-Wee	eks to run Tues - Mon	Ĺ				
	News	6:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/27/16 6:56AM (Tu)	00:30	Channel 18 News	NEW TO-1603	\$150.00	
	News	6:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/28/16 6:41AM (We)	00:30	Channel 18 News	NEW TO-1603	\$150.00	
	News	6:00:00AM-Channel	Per week (3),Tu,We,Th,Fr	09/29/16 6:28AM (Th)	00:30	Channel 18 News	NEW TO-1603	\$150.00	
22.1	Contract	Line Remarks:	Daypart EM(Agency)-Wee	eks to run Tues - Mon					
	SPOT	7:00:00AM-Today Sh	Per week (3),Tu,We,Th,Fr	09/27/16 8:58AM (Tu)	00:30	Today Show	NEW TO-1603	\$150.00	
	SPOT	7:00:00ĀM-Today Sł	Per week (3),Tu,We,Th,Fr				NEW TO-1603	\$150.00	
	SPOT -	7:00:00AM-Today Sh	Per week (3),Tu,We,Th,Fr			´ Today Show	NEW TO-1603	\$150.00	



Bldg 200 Ste 280

1565 Jefferson Rd

Rochester, NY 14623

REMIT TO 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8894 fx: (585) 482-2515

AgM

Advertiser Agency

Buyer Salesperson Tom O'Mara/State Senate/Republican(8342) Butler Till Media (10961)

Irons, Ruth Ann (3342) ph: (607) 733-5518

Product Political - State Senate (1074)

Brand O'Mara for NYS Senate (559614)

Acct Types Local/Political

Est/Headline Demo Revision 3307/

Comments Separation: 30

 Invoice
 2790208

 Inv Date
 10/30/2016

 Terms
 Cash In Advance

 Contract
 1428299

CO-OP/Order Type No/Normal Package

Bill Type Period

Gen. Date 11/1/2016 9:50:35AM

Weekly/Irregular

9/26/2016 - 10/30/2016

Elmira (WETM)

DUPLICATE INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	71.	Suiteduie Suys to Hair			-		Amount	
.0	SPOT		10/01/16			1 preempt @ \$125.00	\$0.00 	Program Change
7.0	Contract Line Remarks:	Daypart EM						
	SPOT 8:00:00AM-Today Sh	Per week (1),Su	10/02/16 8:56AM (Su)	00:30	Today Show	NEW TO-1603	\$125.00 	
9.1	Contract Line Remarks:	Daypart DT(Agency)-Wee		1				
		Per week (3),Tu,We,Th,Fr ————————————————————————————————————	09/27/16 9:56AM (Tu) - 09/29/16 9:59AM (Th)		Today Show 9-10A M-F	NEW TO-1603	\$60.00	
		Per week (3), Tu, We, T1, F1 — — — — — — — — — — — — — — — — — — —	09/29/16 9:59AM (Fr) 09/30/16 9:59AM (Fr)	J	Today Show 9-10A M-F Today Show 9-10A M-F	NEW TO-1603 	\$60.00 	
							\$60.00 	
l.1	Contract Line Remarks: SPOT 12:00:00PM-WETM N	Daypart DT(Agency)-Wee Per week (2),Tu,We,Th,Fr	09/28/16 12:21PM (We)	1	WETM News 12pm	NEW TO-1603	455.00	
		Per week (2),Tu,We,Th,FT Per week (2),Tu,We,Th,Fr	09/30/16 12:05PM (Fr)	l – – – –	WETM News 12pm 	NEW TO-1603 NEW TO-1603	\$55.00 \$55.00	
·	Contract Line Remarks:							
,.0	SPOT 9:00:00AM-Meet The	Daypart DT Per week (1).Su	10/02/16 9:59AM (Su)	00:30	Meet the Press	NEW TO-1603	\$150.00	
·								
4.0	Contract Line Remarks: SPOT 5:00:00AM-Channel	Daypart EM(Agency)-Wee Per week (1),Mo	09/26/16 5:58AM (Mo)	Ī	Channel 18 News	NEW TO-1603	\$75.00	
· 5.0	Contract Line Remarks:							
5.0	SPOT 5:00:00AM-Channel	Daypart EM(Agency)-Wee Per week (1),Mo	10/03/16 5:42AM (Mo)	Ti .	Channel 18 News	NEW TO-1603	\$75.00	
			-				\$/5.00 	
5.0	Contract Line Remarks: News 4:58:34PM-WETM No	Daypart EN(Agency)-Wee	10/03/16 5:27PM (Mo)	1	WETM News	NEW TO-1603	¢200.00	
							\$200.00 	
7.0	Contract Line Remarks: News 5:29:54PM-WETM No	Daypart EN(Agency)-Wee	09/26/16 5:39PM (Mo)	1	WETM News 530P	NEW TO 1602	±250.00	
						NEW TO-1603	\$250.00 	
8.0	Contract Line Remarks: News 5:58:33PM-WETM No	Daypart EN(Agency)-Wee	09/26/16 6:25PM (Mo)	1	NATETAL NATURE	NEW TO 1602	1050.00	
9.0	News 5:58:33PM-WETM N		10/03/16 6:08PM (Mo)	l	WETM News WETM News	NEW TO-1603 	\$350.00 \$350.00	
0.0	Contract Line Remarks: SPOT 7:01:30PM-Jeopardy	Daypart PA(Agency)-Wee Per week (1) Mo	09/26/16 7:30PM (Mo)	1	Jeopardy	NEW TO-1603	¢200.00	
							\$300.00 	
1.0	Contract Line Remarks: SPOT 7:30:00PM-Wheel of	Daypart PA(Agency)-Wee	10/03/16 7:41PM (Mo)	1	Wheel of Fortune	NEW TO-1603	±200.00	
			-				\$300.00 	
2.0	Contract Line Remarks: News 10:59:30PM-WETM N	Daypart LN(Agency)-Wee	09/26/16 11:26PM (Mo)	1	WETM News	NEW TO-1603	¢225.00	
							\$225.00 	
3.0	Contract Line Remarks: News 6:00:00AM-Channel	Daypart EM(Agency)-Wee Per week (1),Mo	osks to run Tues - Mor 09/26/16 6:38AM (Mo)	Ī	Channel 10 News	NEW TO-1603	+450.00	
			-		Channel 18 News		\$150.00 	
4.0	Contract Line Remarks: News 6:00:00AM-Channel	Daypart EM(Agency)-Wee	10/03/16 6:19AM (Mo)	ī	Channel 10 Name	NEW TO 1602	1450.00	
		Per week (1),Mo 	-		Channel 18 News	NEW TO-1603	\$150.00 	
5.0	Contract Line Remarks:	Daypart EM(Agency)-Wee		Ī	T Ch	NEW TO 1603	1450.00	
	SPOT 7:00:00AM-Today St	Per week (1),Mo 	10/03/16 8:27AM (Mo)		Today Show	NEW TO-1603	\$150.00 	
6.0	Contract Line Remarks:	Daypart DT(Agency)-Wee		1				
	SPOT 9:00:00AM-Today Sh		09/26/16 9:28AM (Mo)		Today Show 9-10A M-F	NEW TO-1603	\$60.00	
7.0	Contract Line Remarks:	Daypart DT(Agency)-Wee		1				
	SPOT 12:00:00PM-WETM N	rer week (1),M0 	09/26/16 12:21PM (Mo)	00:30	WETM News 12pm	NEW TO-1603	\$55.00 	



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Demo Revision Comments

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9/26/2016 - 10/30/2016

Elmira (WETM)

DUPLICATE INVOICE

	DOI LIGATE INVOICE									
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks	
8.0	Contract	t Line Remarks:	Daypart DT(Agency)-Wee	eks to run Tues - Mon						
	SPOT	12:00:00PM-WETM N		10/03/16 12:21PM (Mo)		WETM News 12pm	NEW TO-1603	\$55.00		
			1			1	Cuara Tatal		Tatal Casta E1	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$9,610.00 (\$1,441.50) Net Total \$8,168.50 Total Spots